

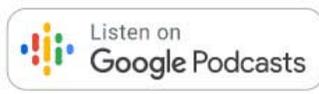


# SPONSORSHIP PRICING CHART

## Podcast Profile:

Property Management Brainstorm is a bi-weekly podcast, typically published on the first and third Thursday of each month or as scheduled by insertion dates. The show targets property managers and landlords looking to learn more about best practices in renting and managing residential investment properties, tenants, and vendors.

Topics are diverse in nature and have covered areas such as trust accounting, pet policies, rental property insurance, legal aspects, and more. Hosted by Bob Preston, Property Management Brainstorm can be found at <https://www.ncpropertygroup.com/podcast> as well on all leading podcast platforms, including:



## Podcast Reach and Metrics:

- Top 5 property management podcast on iTunes, Spotify, and Stitcher
- Ranked #3 among all property management podcasts by Feedspot
- 5,000+ page views per month
- 1,500 listeners (unique downloads per episode typically received within first 90 days)

## Sponsorship rates:

### **Episode pre-roll placement - \$150 per episode**

- 0:15 second audio promo clip after the intro, before the episode starts (approx. 35 words)
- Promo recorded by Bob with sponsor provided script or prerecorded audio submitted by sponsor
- Logo, link, and 50-word promo placement in show notes
- Bolded company name x2, with hyperlink, and promo placement on the episode transcription, posted to the North County Property Group blog (posted one week following the podcast episode)

### **Episode mid-roll placement - \$250 per episode**

- 0:60 second audio promo clip part way through the actual episode (approx. 140 words)
- Includes all other aspects of pre-roll placement above

### **Package of 4**

- 4 placements of either Pre or Mid-roll, 25% discount
- Includes all other aspects of pre or mid-roll placement above

### **Podcast site sponsor - \$1250/annual**

- Logo, link, and 50-word promo placement on podcast website home page
- Includes 4 mid-roll placements (1 per quarter)
- Includes all other aspects of mid-roll placement above

## Sponsorship Placement Examples:

Logo, link, and 50-word promo placement in the podcast show notes:

### Episode 20: Understanding Water Damage and Mold, with Jason Widmer

Bob Preston - Tuesday, September 3, 2019

Property Management Brainstorm

00:00 47:15

Bob Preston, Jason Widmer

Water damage, mold, and the ensuing remediation work required is something no property owner or manager ever wants to have to address. Water is one of the most common sources of damage to properties and can happen due to failing water heaters, broken pipes, roof leaks, and more. On this episode of the podcast, Bob speaks with Jason Widmer, owner of KIC Restoration, here in the San Diego area.

**Connect with Jason Widmer, [KIC Restoration](#)**

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Company name, link, and placement in the episode transcription:



### Episode 20- Understanding Water Damage and Mold: Property Management Brainstorm Show.

The following blog post is a time-stamped, full transcript of Bob Preston's interview of Jason Widmer, owner of KIC Restoration. The episode was recorded September 3, 2019 and published on the Property Management Brainstorm Podcast.

**Bob Preston:** 09:34 Last winter we had severe rain in San Diego. I'm sure you got a lot of calls. Unusual stuff came up with leaks in that kind of a rainy season.

**Jason Widmer:** 09:51 Correct. And especially in my career of over 20 years of doing this, with the amount of rain and the wind that we had, there were a lot of problems that people had with their roofs that normally in San Diego they wouldn't have these type of problems.

**Bob Preston:** 10:35 We're going to take a moment to thank our friends at [Buzzsprout](#) for being a sponsor of this episode. Buzzsprout is hands down the easiest and best way to launch, promote, and track your podcast. Your show can be online and listed in all major podcast directories – like Apple Podcasts, Spotify, Good Podcasts, and more – within just minutes of finishing your recording. Podcasting isn't hard when you have the right partners, and the team at Buzzsprout is passionate about helping you succeed. Join over a hundred thousand podcasters already using Buzzsprout to get their message out to the world. We use Buzzsprout for our podcast hosting and publishing, highly recommended as the best way to launch a professional podcast to share your message with the world! Here again is the link: [Buzzsprout](#) or just visit their website or call customer service and use the code word "PMB".